

ElectraVoyant Systems Privacy Policy

This privacy statement refers to ElectraVoyant Systems Ltd.

The way we use any information will be subject to the privacy statement that is current when that information is gathered. Please check this page regularly to see any changes. This policy is effective from 14/02/2024.

ElectraVoyant Systems Ltd respects your privacy. ElectraVoyant Systems Ltd. operates the ElectraVoyant Systems Ltd. website. This document informs you of our policies regarding the collection, use, and disclosure of personal information when you use our website. We will not use or share your information with anyone except as described in this Privacy Policy. ElectraVoyant Systems Ltd. is committed to the safe and secure processing of Personal Data and compliance with applicable data protection law. This page informs you of our policies regarding the collection, use, and disclosure of Personal Data when you use our website and the choices you have associated with that data. We use your personal information for providing and improving the website. By using the website, you agree to the collection and use of information in accordance with this policy. The following describes how we process and collect your Personal Data.

Information Collection and Use

Personal Data

ElectraVoyant Systems collects both Personal Data and anonymous data when you send us information or when you visit one of our websites. When we talk about Personal Data, we mean any information that can identify you as an individual, such as your name and email address. Anonymous Data does not identify you as a person but might be used in the aggregate, for example, when you participate in a survey.

We collect several different types of information for various purposes to provide and improve our website for you. While using our website, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you (Personal Data). Personally identifiable information may include, but is not limited to:

- Key personal and contact data
- Product interest
- Network and device identification
- Usage Data

ElectraVoyant Systems Ltd. may also collect information about how the website is accessed and used (Usage Data). This Usage Data may include information such as your computer's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of our website that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

Marketing & Prospecting

You provided your Personal Data using our websites (e.g., registration form completion allowing the placement of cookies). We may have received your Personal Data if you have registered for one of our webinars. We may have received your Personal Data when you supplied us with your business card, or we may have obtained your Personal Data from your company. You may have provided us with Personal Data over the telephone. You may have provided us with your Personal Data via a social media download form such as LinkedIn. If you have registered to attend an event with a third-party provider, then we may obtain your Personal Data from that third-party provider, where you have given your consent to such third-party provider to supply your Personal Data to us.

Legitimate Interest

It is within the legitimate interest of ElectraVoyant Systems Ltd and your company to process your Personal Data for the previously noted purposes. We use your Personal Data for fulfilling our contractual obligations towards your company. Unless we explicitly request your consent to process your Personal Data, we rely on ElectraVoyant Systems Ltd and your company's legitimate interest to send you relevant marketing communications. The privacy impact of the processing of your Personal Data is low, as ElectraVoyant System Ltd contacts you in your professional capacity. You can opt-out of processing for direct marketing purposes by clicking on the Unsubscribe link situated within any marketing emails sent to you. You also have the right to object to the processing at any time by contacting us. Where you withdraw your consent or unsubscribe (as applicable), we will retain certain Personal Data (only to the extent that it is absolutely required) on our 'do not contact' list.

Tracking & Cookies Data

We use cookies and similar tracking technologies to track the activity on our website and hold certain information. Cookies are files with small amounts of data that may include a unique anonymous identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse our website. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our website.

Examples of Cookies we use

- Session Cookies. We use Session Cookies to operate our website.
- Preference Cookies. We use Preference Cookies to remember your preferences and various settings.
- Security Cookies. We use Security Cookies for security purposes.

How To Avoid Cookies

You can set your browser to block cookies. The procedure for blocking cookies will depend on what browser you are using. Access 'Help' or the appropriate menu in your browser for instructions. You can also remove persistent cookies by following directions provided in your Internet browser's 'help' file. If you reject or remove cookies, you may still use our website, but your ability to use some areas of our website, such as contests or surveys, will be limited.

Website Providers:

We may employ third-party companies and individuals to facilitate our website, to provide the website on our behalf, to perform website-related services, or to assist us in analysing how our website is used. These third parties have access to your personal information only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Use Of Data

ElectraVoyant Systems Ltd uses the collected data for various purposes:

- To provide and maintain the website.
- To notify you about changes to our website, products, and services.
- To provide customer care and support.
- To provide analysis or valuable information so that we can improve the website.
- To monitor the usage of the website.
- To detect, prevent, and address technical issues.

Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those in your jurisdiction. If you are located outside the UK and choose to provide information to us, please note that we transfer the data, including Personal Data, to the UK and process it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer. ElectraVoyant Systems will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure of Data

ElectraVoyant Systems Ltd may disclose your Personal Data in the good faith belief that such action is necessary to:

- Comply with a legal obligation.
- Protect and defend the rights or property of ElectraVoyant Systems Ltd.
- Prevent or investigate possible wrongdoing in connection with the website.
- Protect the personal safety of users of the website or the public.

- Protect against legal liability.

Security of Data

We at ElectraVoyant Systems Ltd are dedicated to ensuring the security of your information. To prevent unauthorized access or disclosure, suitable procedures are in place to safeguard and secure the information we collect online.

IP Address

Your IP address, a numeric code assigned to your computer each time you connect to the internet, typically identifies the service provider rather than your computer itself. We use aggregated IP address information to compile demographic reports of our website usage for system administration, marketing, and to monitor potential abuse of our terms of use. IP address information is used in a personally identifiable manner only when users of that IP address violate our terms of use.

Newsletter, Email, and Information Sign-Up

By signing up for our newsletters, downloads, or email services, your email address will be securely stored. Our emails will keep you updated on new services and news, with clear instructions on how to opt out or remove yourself from the list at any time.

Website Providers

Third-party companies and individuals may be employed to enhance our website, provide website services on our behalf, or assist in our website analysis. These third parties have access to your personal information solely to perform these tasks for us and are obligated not to disclose or use it for any other purpose.

Analytics

We may engage third-party services like Google Analytics to monitor and analyse our website usage. Google Analytics tracks and reports website traffic, using the data collected to enhance user experience. You can opt out of Google Analytics tracking by installing the Google Analytics opt-out browser add-on. Refusing cookies may limit your use of our website.

Links to Other Sites

Our website may include links to external sites not operated by us. We advise you to review the Privacy Policy of any site you visit, as we do not control, and are not responsible for, the content, privacy policies, or practices of third-party sites or services.

Social Media Widgets

Our site includes features like the 'LinkedIn' button, which may collect your IP address and set cookies to function properly. Interaction with these features is governed by the privacy policy of the providing company.

Log Data

We collect Log Data sent by your browser when you visit our website, which may include details like your IP address, browser type, the pages you visit, and the time spent on those pages.

Compliance With Laws

ElectraVoyant Systems Ltd will disclose your personal information where required by law or subpoena.

How you can gain access to the Personal Data we collect about you

Under the GDPR, you have the right to see what information we hold about you and you may ask us to make any necessary changes to ensure the information is accurate. If you wish to view the data we hold about you, please write to service@electravoyant.com. We will require you to satisfactorily identify yourself to demonstrate your entitlement to view this data.

Changes To This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact service@electravoyant.com.

Accepting this privacy statement

By using the ElectraVoyant Systems Ltd website, you signify your acceptance of this privacy statement and our terms and conditions of use. If you do not agree or are not comfortable with any policy in this statement, your only remedy is to not use the ElectraVoyant Systems Ltd website. If you are concerned about any cookies which have already been issued to you by the ElectraVoyant Systems website, you can delete cookies served to your browser. If this privacy statement is not accepted in full, use of the ElectraVoyant Systems Ltd website must be terminated immediately.